



F+L WEEK

MARCH 7-8, 2024, HO CHI MINH CITY, VIETNAM

# Post-Event Report

FUELSANDLUBES.COM/FL-WEEK



# Executive Summary

F+L Week 2024 concluded with resounding success, demonstrating robust engagement and satisfaction across speakers, participants, and sponsors. This report encapsulates the collective insights and feedback from the event, setting the stage for our next milestone: the 30th anniversary of F+L Week in Bali, Indonesia, from March 13-14, 2025.

## Speaker Insights

The feedback from our speakers was overwhelmingly positive:

### SATISFACTION

73% of speakers reported being “very satisfied” with their experience.

### ENGAGEMENT

91% noted that they had received valuable feedback from the audience, with an equal percentage eager to return for future events.

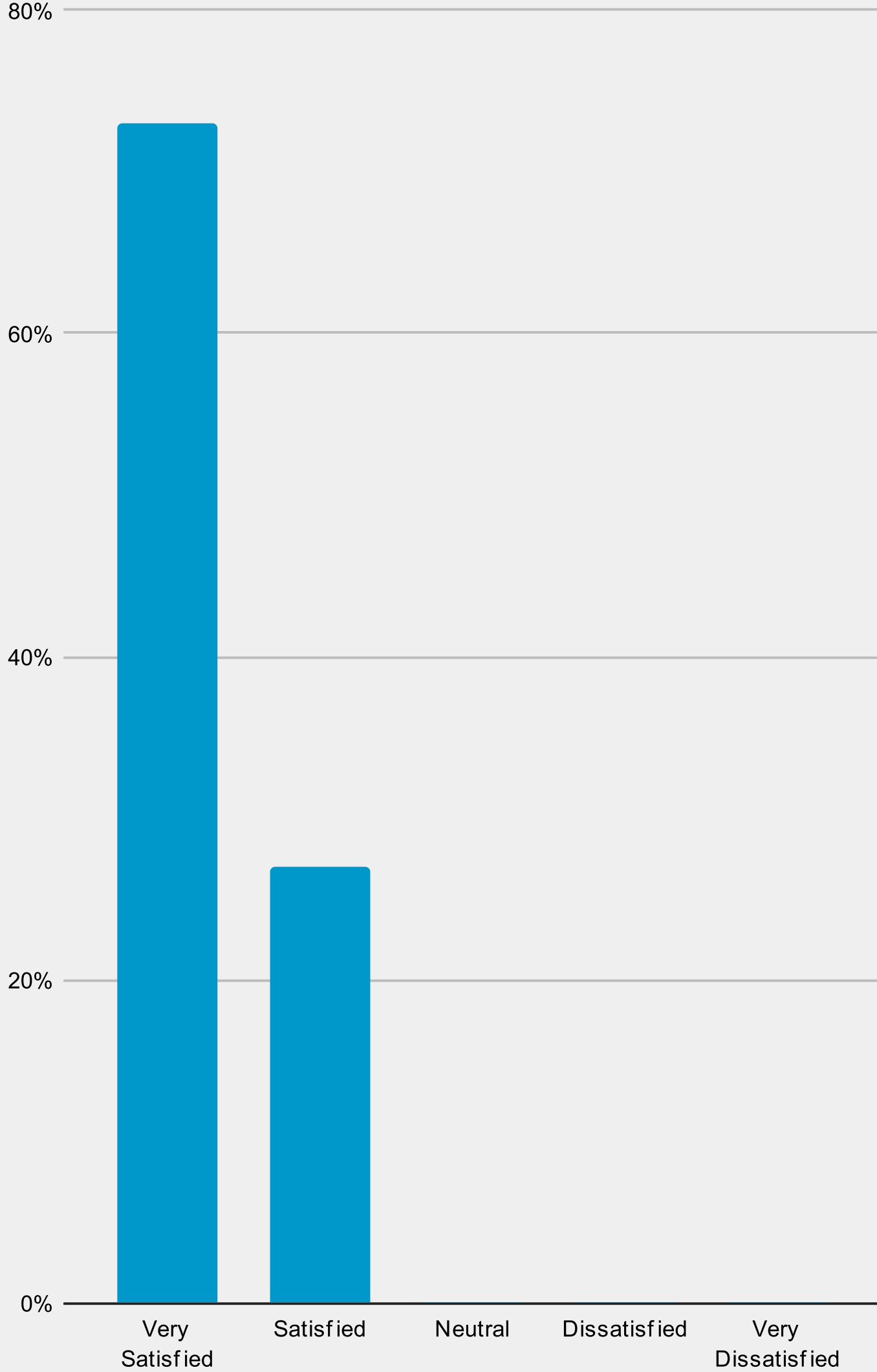
### NETWORKING

86% rated networking opportunities as “excellent” or “very good.”

### IMPROVEMENT SUGGESTIONS

Speakers suggested more pre-event information, a clearer session structure, and proposed splitting days into strategic and technical themes to enhance focus and engagement.

Overall, how satisfied were you with your experience as a speaker at F+L Week 2024?



## Participant Feedback

Participants lauded the event for its content and networking opportunities:

### OVERALL EXPERIENCE

89% rated their experience as “excellent” or “very good.”

### CONTENT QUALITY

The sessions were well-received, with a call for more variety in topics, particularly more focus on maritime

and industrial lubricants.

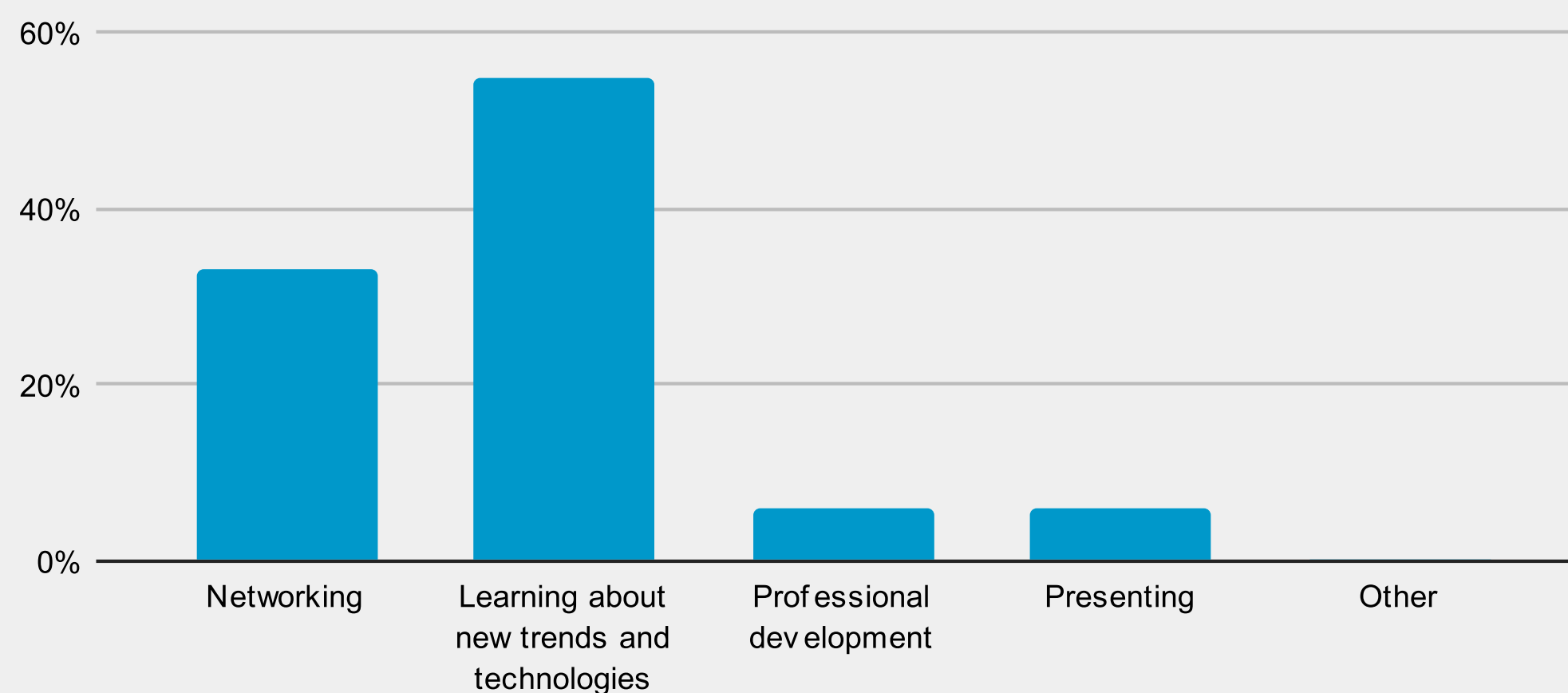
### FUTURE ATTENDANCE

89% expressed their likelihood to return, and 83% would recommend the event to peers.

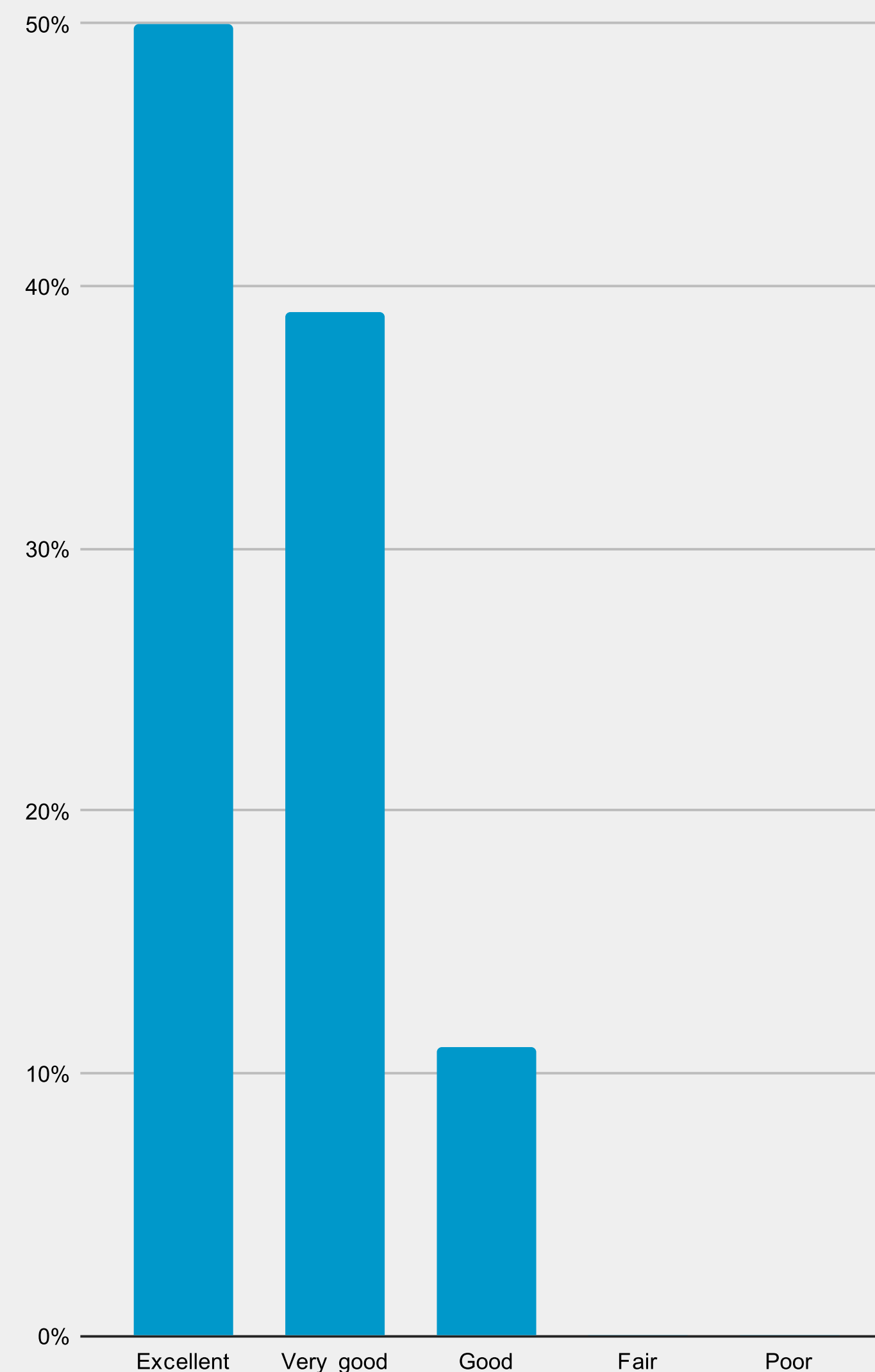
### NETWORKING

All participants were satisfied with the networking opportunities, with many highlighting the quality of discussions and connections made.

### How would you rate the opportunity for networking and interaction with attendees provided by the event?



### How effective do you think the format of your session was in engaging the audience?



## Sponsorship Outcomes

Sponsors expressed high satisfaction with their investment:

### SATISFACTION

100% satisfaction rate, with 60% “very satisfied.”

### VISIBILITY AND TRAFFIC

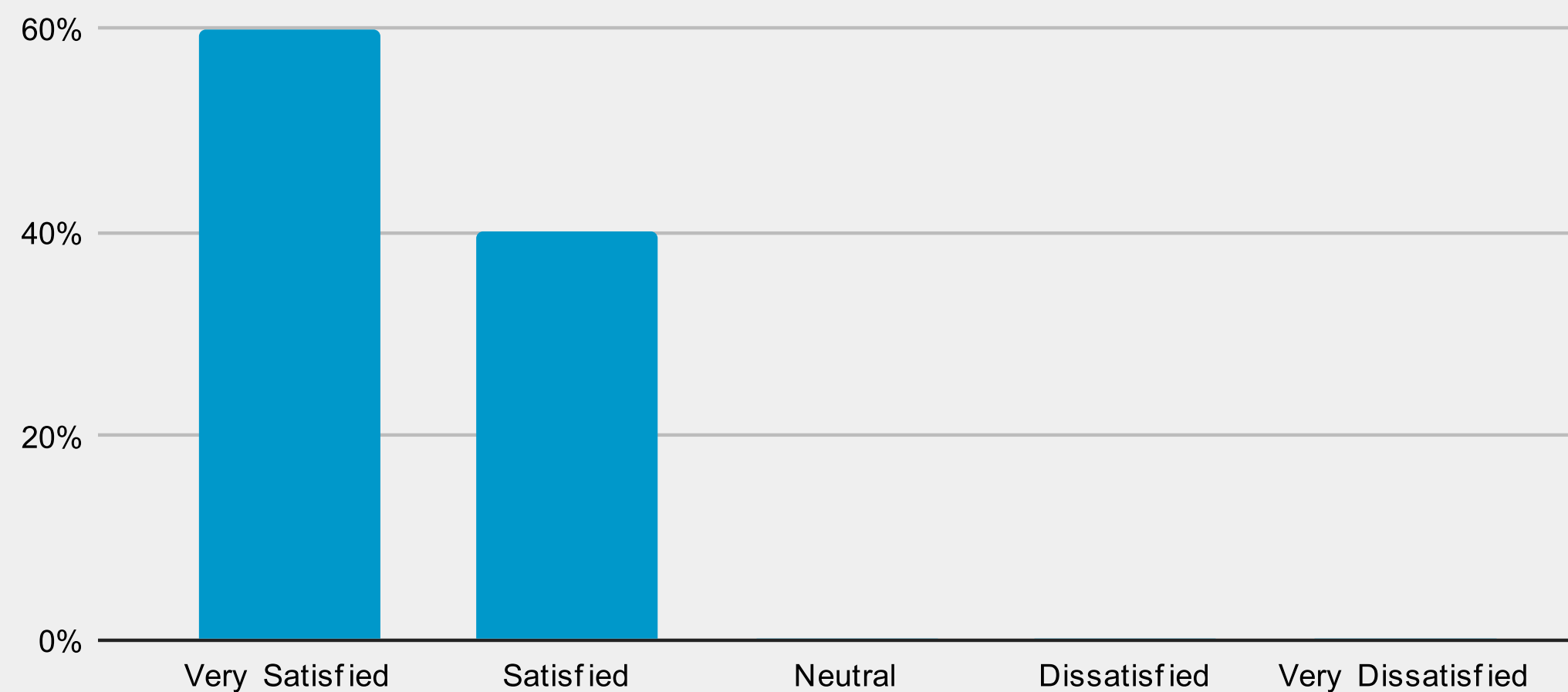
All sponsors rated the visibility and traffic to their activations as “good”

or “very good,” with suggestions for strategic placements to enhance visibility.

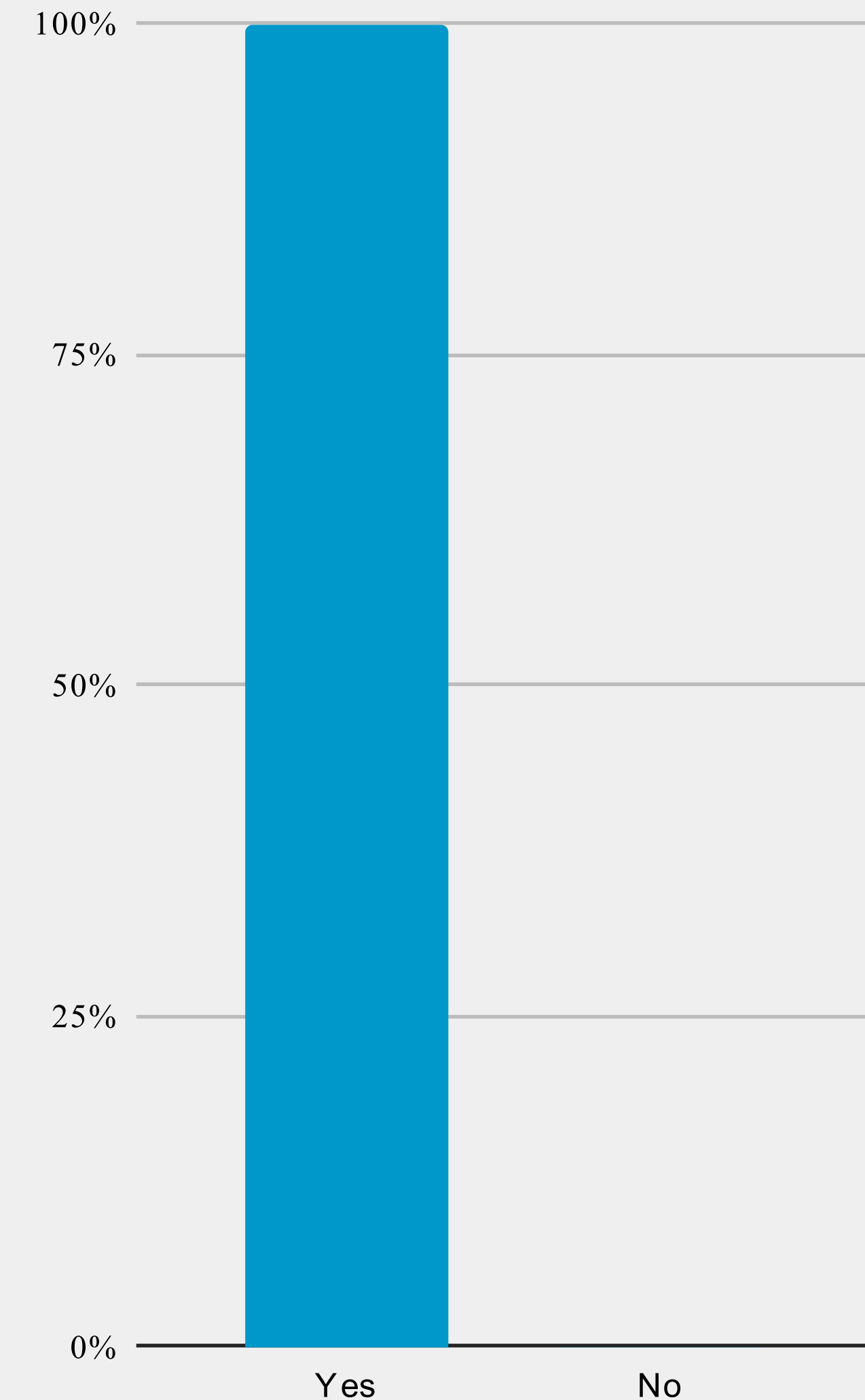
### FUTURE PARTICIPATION

All sponsors indicated a likelihood to sponsor future events, affirming the value they derived from their involvement.

Did you receive valuable feedback and engagement from the audience?



Would you be interested in speaking at future F+L Week events?



# Looking Ahead to F+L Week 2025

As we approach the 30th anniversary of F+L Week, we are excited to host this landmark event in the beautiful locale of Bali. The next edition promises to build on past successes and incorporate new features based on this year's feedback, ensuring an even more enriching experience.

## Conclusion

F+L Week 2024 set a high bar for future events, evidenced by the positive feedback and constructive suggestions from our esteemed speakers,

participants, and sponsors. We are committed to leveraging these insights to enhance our next event, promising an unforgettable 30th anniversary in Bali.





# Don't Miss Out on F+L Week 2025!

Celebrate our 30th anniversary with us in Bali and enjoy an exclusive 30% early bird discount on your registration. This special offer is available only until August 31, 2024. Secure your spot today and be part of this landmark event.

**REGISTER NOW AND SAVE**

For sponsorship inquiries, please contact our team at [conference@fuelsandlubes.com](mailto:conference@fuelsandlubes.com) to discuss customized opportunities that will maximize your visibility and engagement.

